



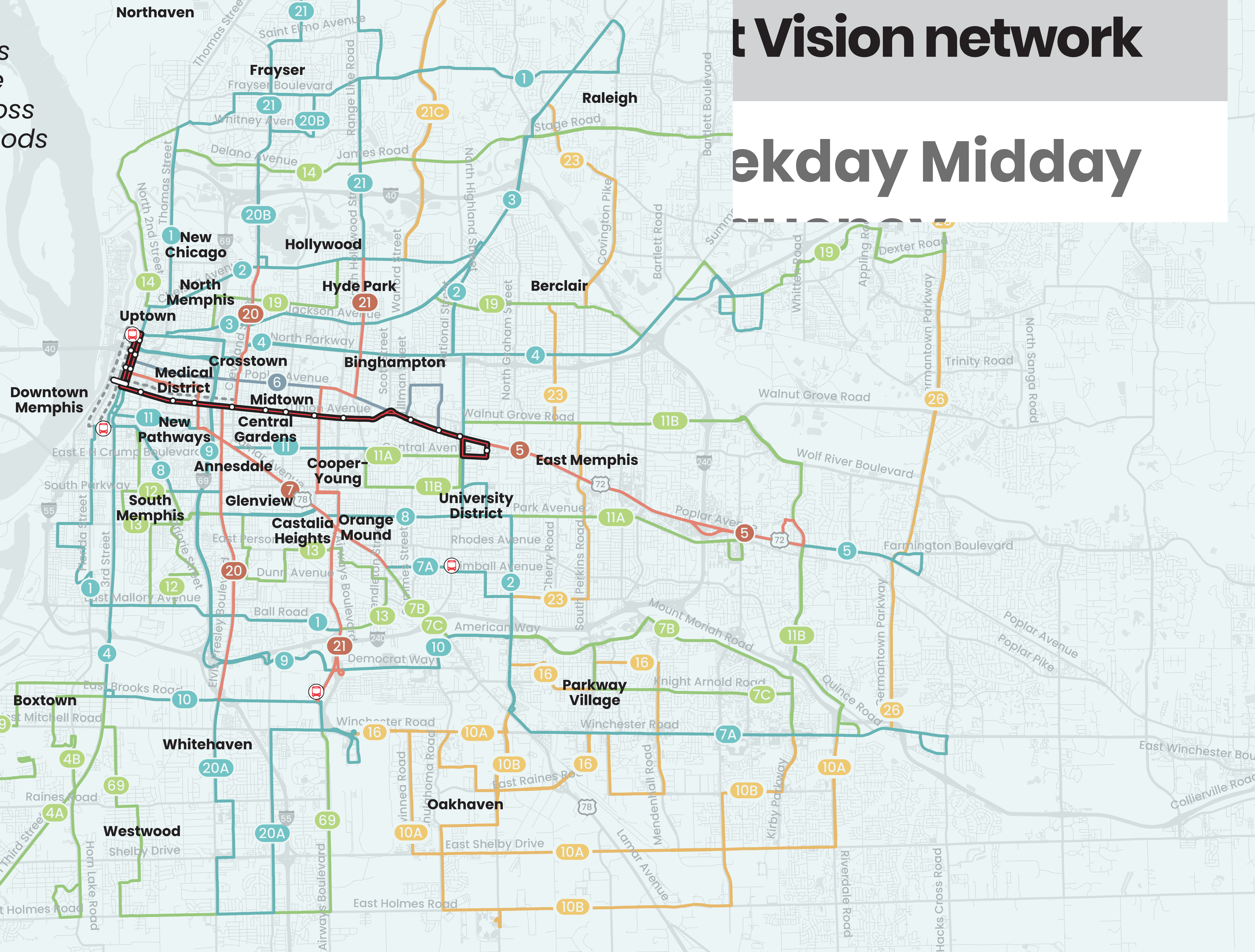
Memphis Innovation Corridor



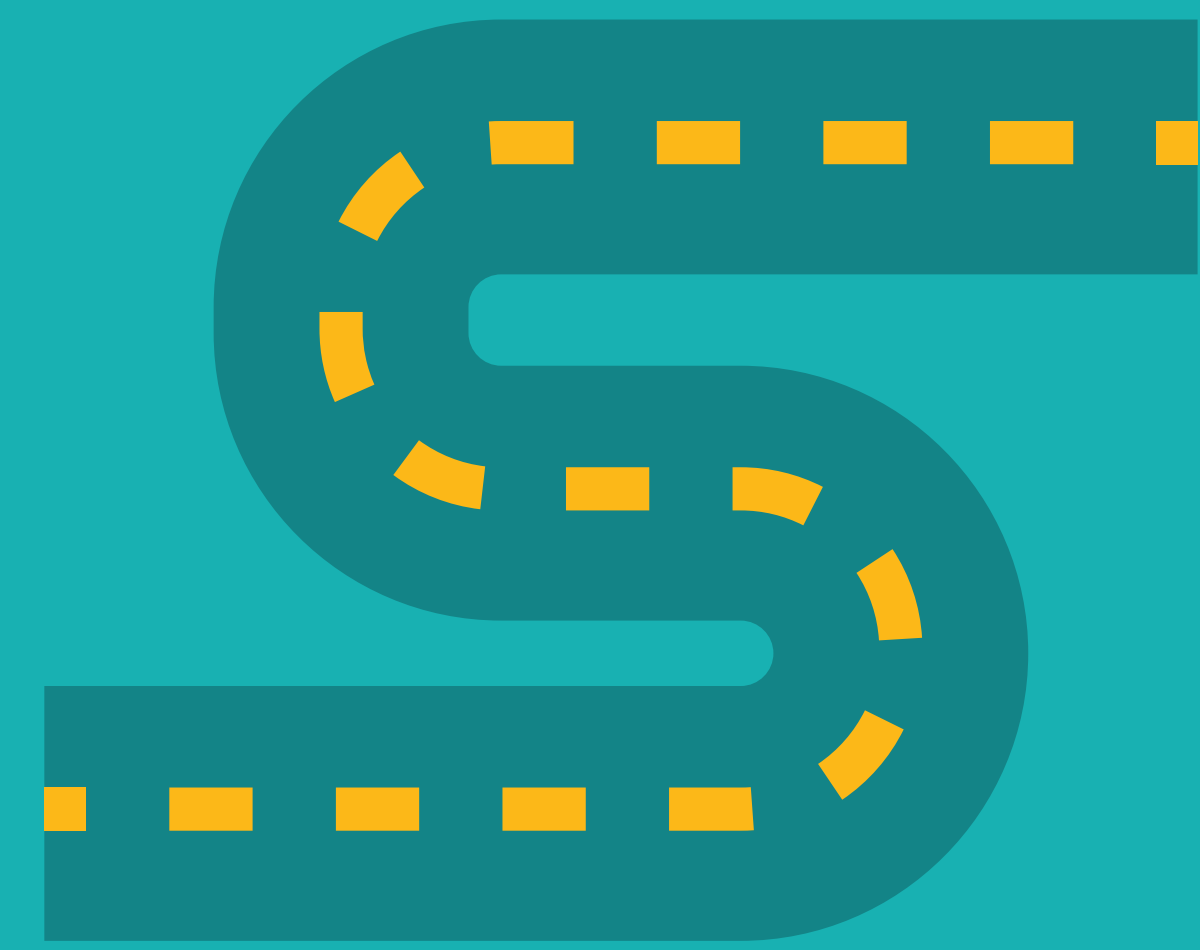
The Memphis Innovation Corridor provides direct connections to 18 other bus routes, creating travel time and reliability benefits across the majority of neighborhoods within MATA's service area.

Fast Vision network

15-Minute Midday



Project Details



Eight-mile corridor



Approximately 30 modern transit stations



All-electric Bus Rapid Transit vehicles (quiet and eco-friendly)



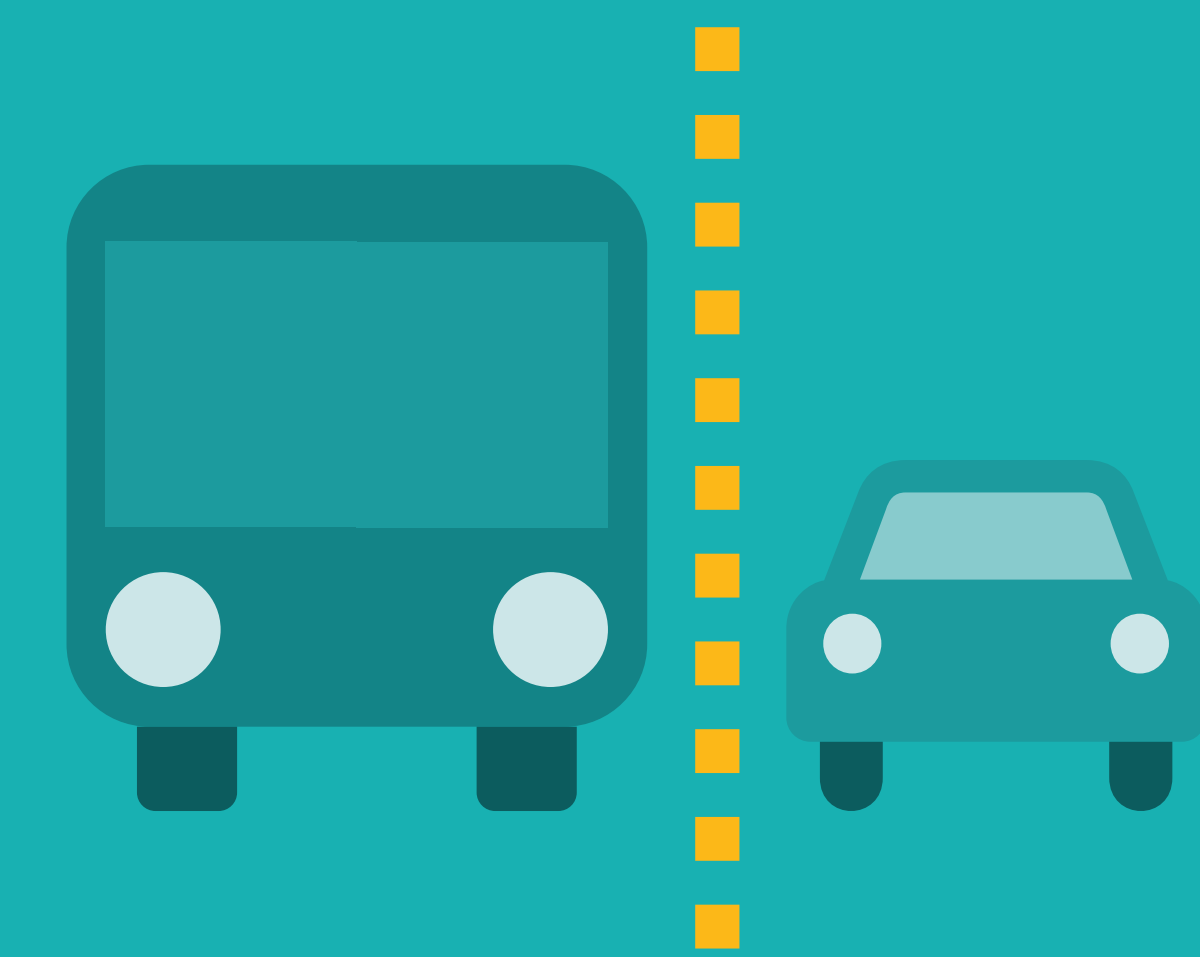
Arrives every 10 minutes during peak periods



Pedestrian countdown signal displays



ADA access at all Bus Rapid Transit stations



Dedicated, bus-only lanes on segments of B.B. King Boulevard and Second Street



"Queue jumps" to give buses a first-in-line position at key intersections

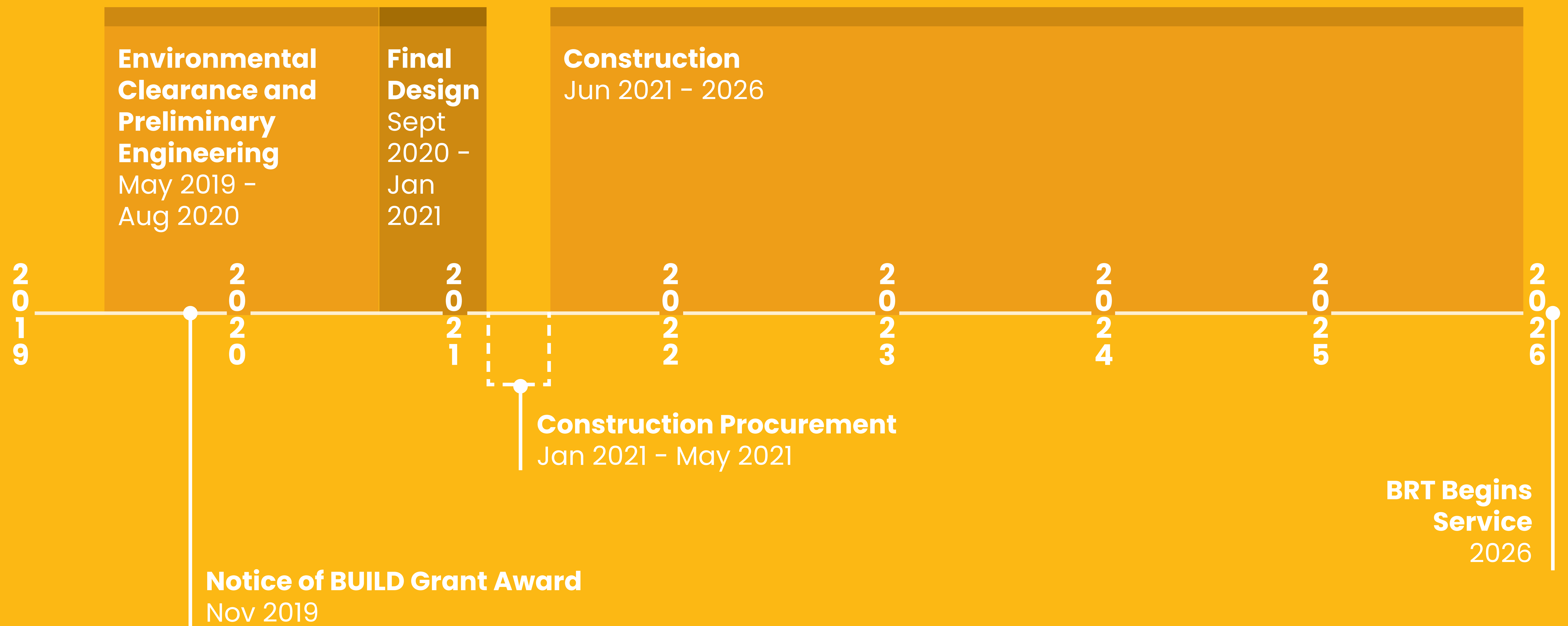


Mobile ticketing will allow buses to spend less time at stops



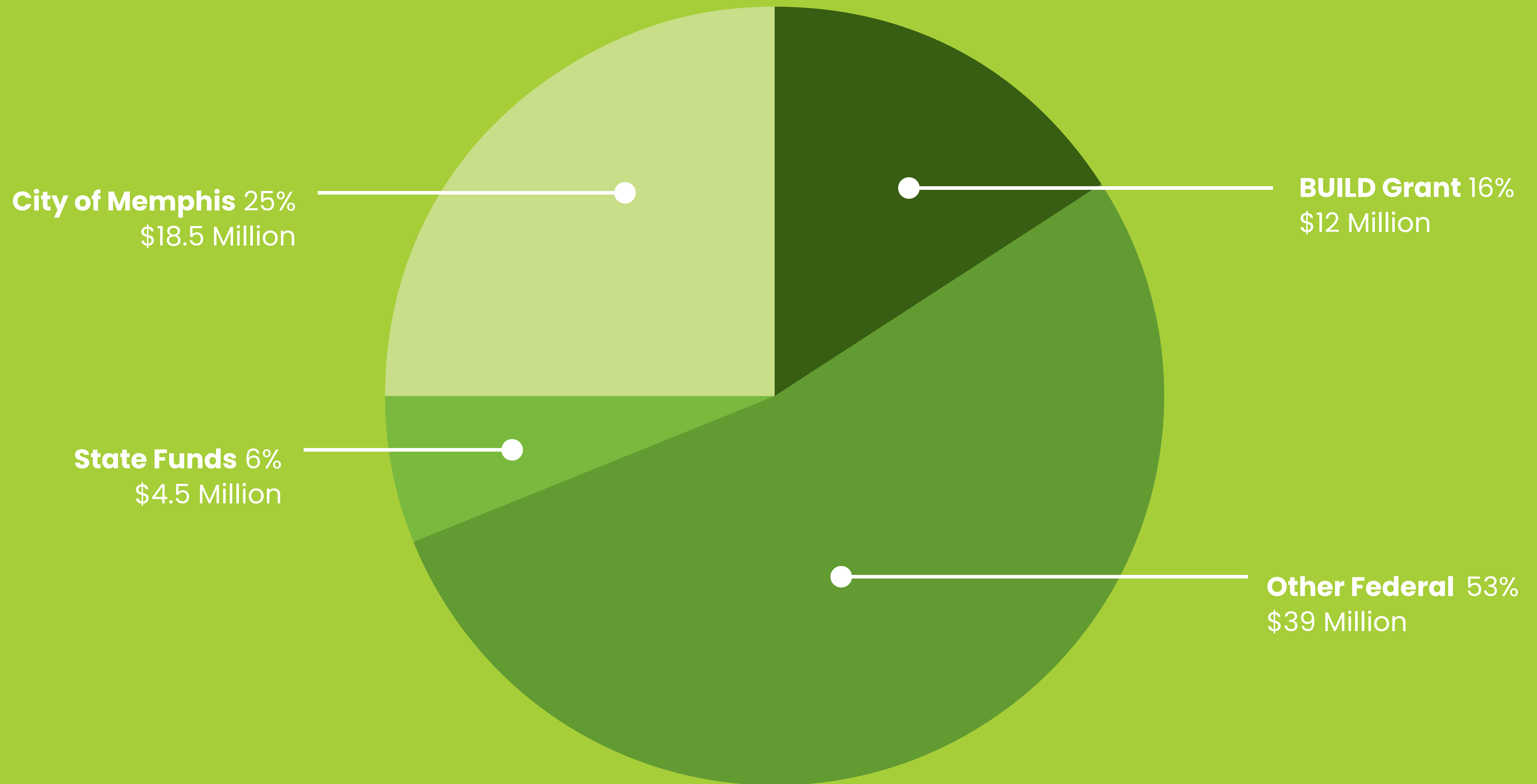
Project costs financed by federal, state, and local funds

Project Timeline



Planned Project Funding

Total Capital Costs = \$74 Million

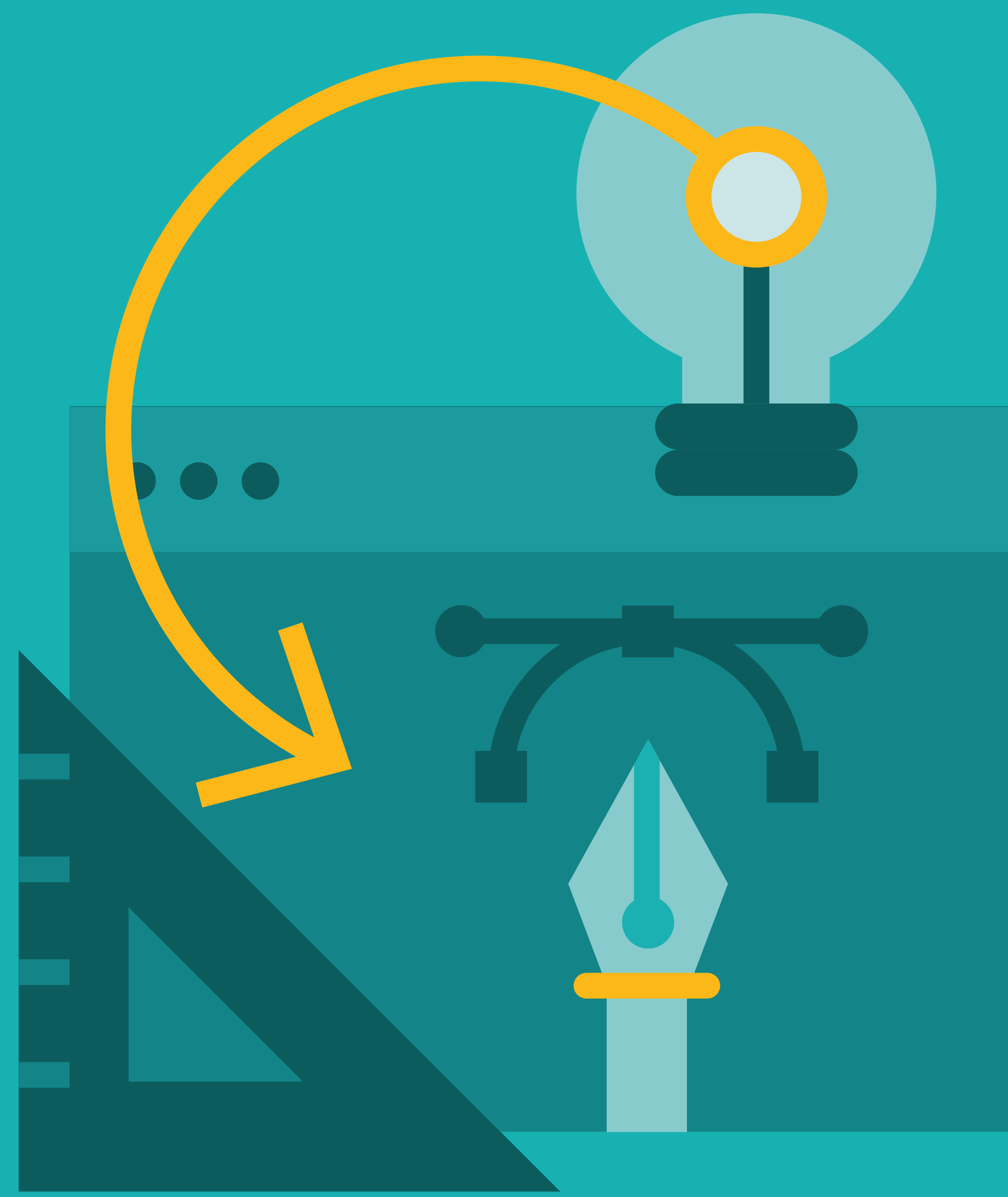


Next Steps



Now

Provide your input to the design team



Spring 2020

Designers will be busy incorporating your feedback into the design process



Summer 2020

Next public meeting to present refinements for your review

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Example BRT Stations and Bus Lanes

